



***Rotherham***

***DRAFT  
FOR CONSULTATION  
(Executive Summary)***

**Pharmaceutical Needs  
Assessment  
For  
NHS Rotherham**

**Draft Issue Date: August 2010  
Review Date: November 2010**

# Pharmaceutical Needs Assessment

## EXECUTIVE SUMMARY

### CONSULTATION

- NHS Rotherham's Pharmaceutical Needs Assessment (PNA) 2010 is intended to inform commissioners of unmet pharmaceutical needs of people in Rotherham and identify evidence-based opportunities to address these needs.
- NHS Rotherham welcomes all views and comments on this PNA so that it can fully capture and reflect our population's pharmaceutical health care need and link this to the commissioning of evidence-based services.
- The PNA will be reviewed in light of all comments received. In particular we are inviting comments with supporting evidence with respect to:
  - a) Additional pharmaceutical needs of our population which have not been identified here.
  - b) The relative priority of these needs over other areas of healthcare
  - c) Capacity, capability and interest within community pharmacy in Rotherham to meet these needs
- Formal feedback can be submitted through NHS Rotherham's consultation hub at:

<http://www.rotherham.nhs.uk/getinvolved/pna-consultation.htm>.

This website has further information on the consultation process and drop-in sessions which will be held to further explain the document; answer questions and collect feedback. This will be included in the consultation feedback report.

**The consultation period is 23<sup>rd</sup> August to 21<sup>st</sup> November 2010**

Any replies received after this date, will not be included in the response to this document, but will be taken into consideration in the review.

Anyone wishing to contribute to the consultation in writing can use the reply form in Appendix 2 and return by post as indicated on the form.

Contact [ppe\\_team@rotherham.nhs.uk](mailto:ppe_team@rotherham.nhs.uk) for any queries

## **The Rotherham Pharmaceutical Needs Assessment (PNA)**

A PNA has been undertaken across Rotherham to:

- Inform our commissioning plans about future pharmaceutical services that could be provided by community pharmacists (CPs) and other providers to meet local need.
- Contribute to the overall Joint Strategic Needs Assessment and commissioning strategy to ensure that pharmacy and medicines management services play a key part in the development of health services in Rotherham.
- Ensure that the PCT has robust and relevant information on which to base decisions about applications for market entry for pharmaceutical services\*.
- Commission high quality pharmaceutical services
- Determine which directed services (advanced and enhanced) exempt applications (e.g. 100 hour pharmacies) must provide.

This document outlines the process followed for NHS Rotherham to meet its statutory duty in producing and publishing a PNA which fulfils the legal requirements laid down in National Health Service (NHS) (Pharmaceutical Services) (Amendment) Regulations 2010.

Pharmaceutical services should complement and contribute to the key strategic health targets for NHS Rotherham. The PNA will facilitate the opportunities for pharmacists to make a significant contribution to the health of the population of Rotherham.

\*Subject to parliamentary approval PNAs will become the legal basis on which applications to provide NHS services will be assessed

## **NHS Rotherham**

NHS Rotherham has a total population of approximately 255 thousand people. Most of Rotherham's population live in urban areas but large parts of the borough are rural (Rotherham Metropolitan Borough Council Rotherham [RMBC]). The health of people in Rotherham is generally worse than that of the health of England with significant variation in levels of deprivation. NHS Rotherham is responsible for commissioning healthcare services, including pharmaceutical services, to improve the health of the population.

The health needs for Rotherham are set out in detail in '*Better Health, Better Lives for everyone in Rotherham*'.

Provision of high quality pharmaceutical services will contribute positively to these outcomes.

### **Pharmaceutical Services in Rotherham**

Rotherham is well provided for with respect to dispensing pharmaceutical services. There are 59 community pharmacies in the borough, one appliance contractor and four dispensing doctor practices (NHS Rotherham Pharmacy List July 2010). Rotherham has greater than the national average of pharmacies per 100 thousand head of population however has less than the national average of GPs per 100 thousand head of population (NHS National Information Centre- [www.ic.nhs.uk](http://www.ic.nhs.uk)).

Patient surveys locally and nationally indicate that patients are satisfied with the services they receive from community pharmacies.

In 2005 the national framework for community pharmaceutical services identified three levels of pharmaceutical service: essential, advanced and enhanced. The purpose of this PNA, as well as identifying overall pharmacy and medicines management needs for the population, will identify how, within the existing contractual framework these needs can be addressed.

NHS Rotherham wishes to ensure that all the opportunities within the currently funded, essential and advanced service elements of the community pharmacy contractual framework are fully utilised to ensure maximum health gain for our population. Where it is evident that additional pharmaceutical services may be needed, or where opportunities for alternatives in provision may be appropriate, the evidence-base for this is presented so that commissioners can make informed decisions for investment.

## Essential Pharmaceutical Services

Community Pharmacies in Rotherham receive approximately £11 million of national funding to provide pharmaceutical services, both Essential and Advanced within the national framework. This is based on Rotherham receiving 0.5% of national monies, the total national funding for 2009/09 being £2,231 million (Pharmaceutical Services Negotiating Committee [PSNC])

The national framework for community pharmacy requires every community pharmacy to be open for a minimum of 40 hours per week and provide a minimum level of “Essential services” comprising:

- Dispensing
- Repeat dispensing
- Disposal of unwanted medicines
- Promotion of healthy lifestyles e.g. public health campaigns
- Signposting patients to other healthcare providers
- Support for self-care
- Clinical governance (including clinical effectiveness programmes)

Across the borough, including areas of high deprivation, there is a good distribution of 40+hour pharmacies and three 100-hour pharmacies as well as one distance selling (internet/mail-order) pharmacy. The overall improved access to pharmacy services “out-of-hours” reflects the good coverage provided by the 100-hour pharmacies, which are contracted to be open at least 100 hours per week (NHS Rotherham Pharmacy List).

Access to ‘Essential’ pharmacy services is therefore good across the borough.

There are, however, potential improvements in service highlighted in this analysis:

1. Improving communications so that patients and carers are aware of the range and availability of all local pharmaceutical services.
2. Improving access to Emergency Hormonal Contraception (EHC) and Minor Ailments (Pharmacy First) treatment through supporting existing pharmacy contractors who do not currently provide these services to do so.
3. Specific areas have been identified in which access is required for substance misuse services.

4. Maximising the opportunities of the current pharmaceutical contractual framework. There are significant opportunities for community pharmacy to improve patient care and experience and reduce health inequalities. In many areas this should be achieved by ensuring the appropriate delivery of services already funded within the pharmaceutical contractual framework.
5. Maximising the opportunities in contracts with other providers including GP led health centres, walk in centre and out of hours services.

NHS Rotherham will work with existing pharmacy contractors in Rotherham to address the gaps in service which have been identified and to improve access and choice.

### **Advanced Services**

In addition to the Essential services the community pharmacy contractual framework allows for Advanced services which currently include; Medicine Use Reviews and a Prescription Intervention Service (MURs). Advanced services are similar to the direct enhanced service provided by GPs where the specification and payment is agreed nationally. PCTs currently have limited opportunities to monitor/ appraise or direct these services to local need.

Each pharmacy can provide a maximum of 400 MURs a year. Each MUR costs £28, potentially representing approximately £ 660,000 local investment annually. We are keen to ensure that this investment provides significant health gain for our population and is targeted to areas of local need by pharmacists working together with their GP colleagues.

### **Enhanced Services**

Enhanced services are additional local services commissioned from community pharmacies and negotiated locally by NHS Rotherham.

NHS Rotherham currently commissions Enhanced services for sexual health (Emergency Hormonal Contraception.), drug misuse (needle exchange, supervised consumption of methadone and buprenorphine [Subutex®]), Out-of-Hours access to medicines, rota to provide access to medicines on Bank Holidays, Stop Smoking services (Nicotine Replacement Treatment (NRT) Voucher scheme, Stop Smoking Support), Minor Ailments (Pharmacy First), access to Palliative Care Medicines and

Emergency Planning services (Antiviral Collection Points [ACPs]). All of these services reflect local need and we are keen to maintain this alignment.

NHS Rotherham is developing new pharmaceutical services which reflect local need as identified by Rotherham's key health needs and reflected by the public survey.

Enhanced services in development include: Chlamydia Screening and Treatment, Vaccination services (swine flu, seasonal flu).

NHS Health Checks (vascular checks) are also being considered to address low uptake from the 'more difficult to reach' members of the community who would benefit.

At a national level there is evidence to show that local Enhanced services provided by community pharmacy do not always reflect local need; however Enhanced services in Rotherham have been developed based specifically on need.

This PNA identifies opportunities in provision of healthcare services which could be provided by pharmacies and pharmacists. It also identifies where pharmacy can be considered as a cost-effective alternative service provider to support service redesign, and/or local implementation of evidence-based care pathways.

## KEY MESSAGES

- Rotherham is a relatively deprived population. It is well provided with community pharmacies. The overall coverage for access to medicines in and out of hours has increased since 2005.
- Across Rotherham the number of pharmacies per 100 000 population is greater than the national average .There is therefore **no requirement** for any new premises to provide dispensing services.
- Access to community pharmacies across Rotherham is well provided for during core and supplementary opening hours, with access to a 100-hour pharmacy within Rotherham every day of the year. Pharmacies will be encouraged to reflect or exceed GP practice opening hours.
- Those pharmacies with premises which will not accommodate a consultation room will be encouraged to seek alternative methods of providing this service.
- A number of localities have health needs that can be addressed though pharmacies delivering existing Enhanced services.
- Improving communications so that patients and carers are aware of the range and availability of all local pharmaceutical services.
- The promotion of Safe Disposal of Medicines to the public needs to be raised to ensure that the service provided by community pharmacies is recognised fully and used appropriately.
- Business continuity arrangements to ensure the integrity of essential pharmacy services in emergency situations need to be strengthened.
- Contractors not currently providing services will be encouraged to deliver Enhanced service across the breadth of Rotherham to enable better access and improve choice for patients.
- Medicines in Care Homes are an area with an identified gap in service provision. NHS Rotherham intends to redesign the service requirements for advice and support to Care Homes. As an interim measure NHS Rotherham will work with existing contractors to provide the current Enhanced service.
- Priorities for the local Practice Based Commissioning groups are unclear therefore relating then to pharmaceutical services and how community pharmacy could contribute is undetermined and requires further consideration.
- A large proportion of the pharmaceutical needs identified, can be addressed by appropriate application of the essential and advanced services elements of the pharmacy contractual framework, or within existing contracts with other providers.
- There are potential additional opportunities for pharmacy to contribute to the delivery of healthcare services for Rotherham residents, and these are identified in the PNA. The purpose of this PNA is to provide local commissioners with a tool to explore whether local pharmaceutical services offer appropriate, cost-effective options appropriate to local need. As the PNA matures we will identify where, specifically, pharmacy services have been highlighted as a priority for investment.



## Pharmaceutical Needs Assessment

### Consultation Reply Form

Responses can be completed and sent in online at

[www.rotherham.nhs.uk/getinvolved/pna-consultation.htm](http://www.rotherham.nhs.uk/getinvolved/pna-consultation.htm)

Alternatively please complete and return to:

Pharmaceutical Needs Assessment  
Medicines Management Team  
NHS Rotherham  
Oak House  
Moorhead Way  
Bramley  
Rotherham  
S66 1YY

**Closing date for responses: 5pm 21<sup>st</sup> November 2010**

**Any responses received after this date will not be included in the response report, but may be taken into consideration when the document is reviewed**

<b>Name</b>	
<b>Contact address including postcode</b>	
<b>Organisation representing (if appropriate)</b>	
<b>Email address</b>	
<b>Brief description of organisation (if appropriate)</b>	

## Freedom of Information

We will manage the information you provide in response to this consultation in accordance with the Department of Health's Information Charter.

Information provided in response to this consultation, including personal information, may be published or disclosed in accordance with the access to information regimes. The relevant legislation in this context is the Freedom of Information Act 2000 (FOIA) and the Data Protection Act 1998 (DPA).

If you want the information you provide to be treated as confidential, please be aware that, under the FOIA, there is a statutory Code of Practice with which public authorities must comply and which deals with amongst other things, with obligations of confidence. In view of this, it would be helpful if you could explain to us why you regard the information you have provided as confidential. If we receive a request for disclosure of the information we will take full account of your explanation, but we cannot give an assurance that confidentiality will be maintained in all circumstances. An automatic confidentiality disclaimer generated by your IT system will not, of itself, be regarded as binding on NHS Rotherham.

NHS Rotherham will process your personal data in accordance with the DPA and in most circumstances this will mean that your personal data will not be disclosed to third parties. However, the information you send us may need to be passed on to departments within NHS Rotherham and / or published in a summary of responses to this consultation.

<b>I do not wish my response to be passed on to other departments within NHS Rotherham</b>	
<b>I do not wish my response to be published in a summary of responses</b>	

### Are you responding?

As a member of the public	
As a health or social care professional	
As a pharmacist / appliance contractor	
On behalf of an organisation	

**Area of work:**

NHS		Trade Body	
Social Care		Independent Contractor to NHS	
Private Health		Manufacturer	
Third Sector		Supplier	
Regulatory Body			
Professional Body		Other (please give details)	
Education			
Trade Union			
Local Authority			

**If you are responding on behalf of an organisation, please indicate which type of organisation you represent:**

NHS		Trade Body	
Social Care		Independent Contractor to NHS	
Private Health		Manufacturer	
Third Sector		Supplier	
Regulatory Body			
Professional Body		Other (please give details)	
Education			
Trade Union			
Local Authority			

## Consultation Comments and Views

NHS Rotherham welcomes comments and views from all interested parties on the draft Pharmaceutical Needs Assessment (PNA)

Q1. Do you feel that the purpose of the PNA has been explained sufficiently?

Yes / No      *please circle as appropriate*

If no, please let us know why.

Q2. Do you feel that the information contained within the PNA adequately reflects the current community pharmacy provision within Rotherham?

Yes / No      *please circle as appropriate*

If no, please let us know why.

Q3. Do you feel the needs of the population of Rotherham have been adequately reflected?

Yes / No      *please circle as appropriate*

If no, please let us know why.

Q4. Are you aware of any pharmaceutical services currently provided that you are aware of that are not currently highlighted within the PNA?

Yes / No      *please circle as appropriate*

If yes, please let us know which services.

Q5. Has the PNA given you adequate information to inform your own future service provision? (*Pharmacies only*)

Yes / No      *please circle as appropriate*

If no, please let us know why.

Q6. Is there any additional information that you feel should be included?

Yes / No      *please circle as appropriate*

If yes, please let us know which organisations should be contacted

Q7. Do you have any other comments?

Yes / No      *please circle as appropriate*

If yes, please let us know

Thank you for contributing to the consultation process.

A report of on the consultation will be including in the final document which is due for publication February 2010.